

ARTWORK WITH BORDERS
Minimum border thickness must be 1/4" (0.25") thick plus the 1/8" (0.125") bleed for correct print ready artwork. Total border size from the bleed line is 3/8" (0.375"). Border example on left.

*11" x 25.5" Half Fold
(Outside Back)*



← score

*11" x 25.5" Half Fold
(Outside Front)*

bleed →
Artwork that reaches the outline needs to extend to the edge of the **red line**.

cut line →
This is where your artwork will be trimmed.
(Finished size ordered)

safety →
All text must be kept within the **blue line**

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*11" x 25.5" Half Fold
(Inside Front)*



DESIGN | PRINT | PACKAGE | FULFILL

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(Inside Back)*

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